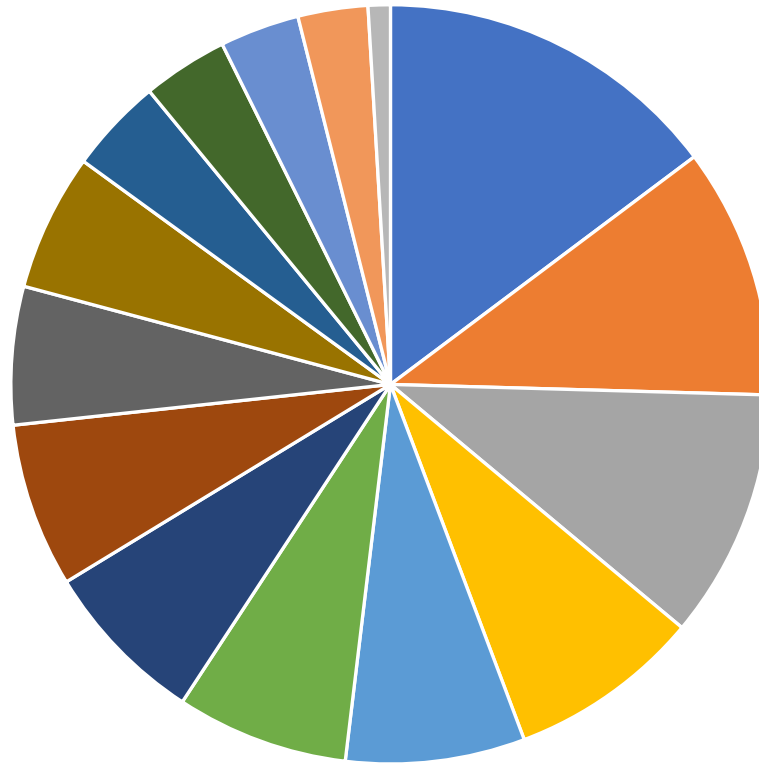


Solving the Vote Splitting Problem

- Vote Splitting among conservatives is our number one problem
 - City Council Race
 - Supervisor District 2 Race
- Everyone's Solution is for everyone else to consolidate on their preferred candidate

HB City Council 2020 Race

The
Problem



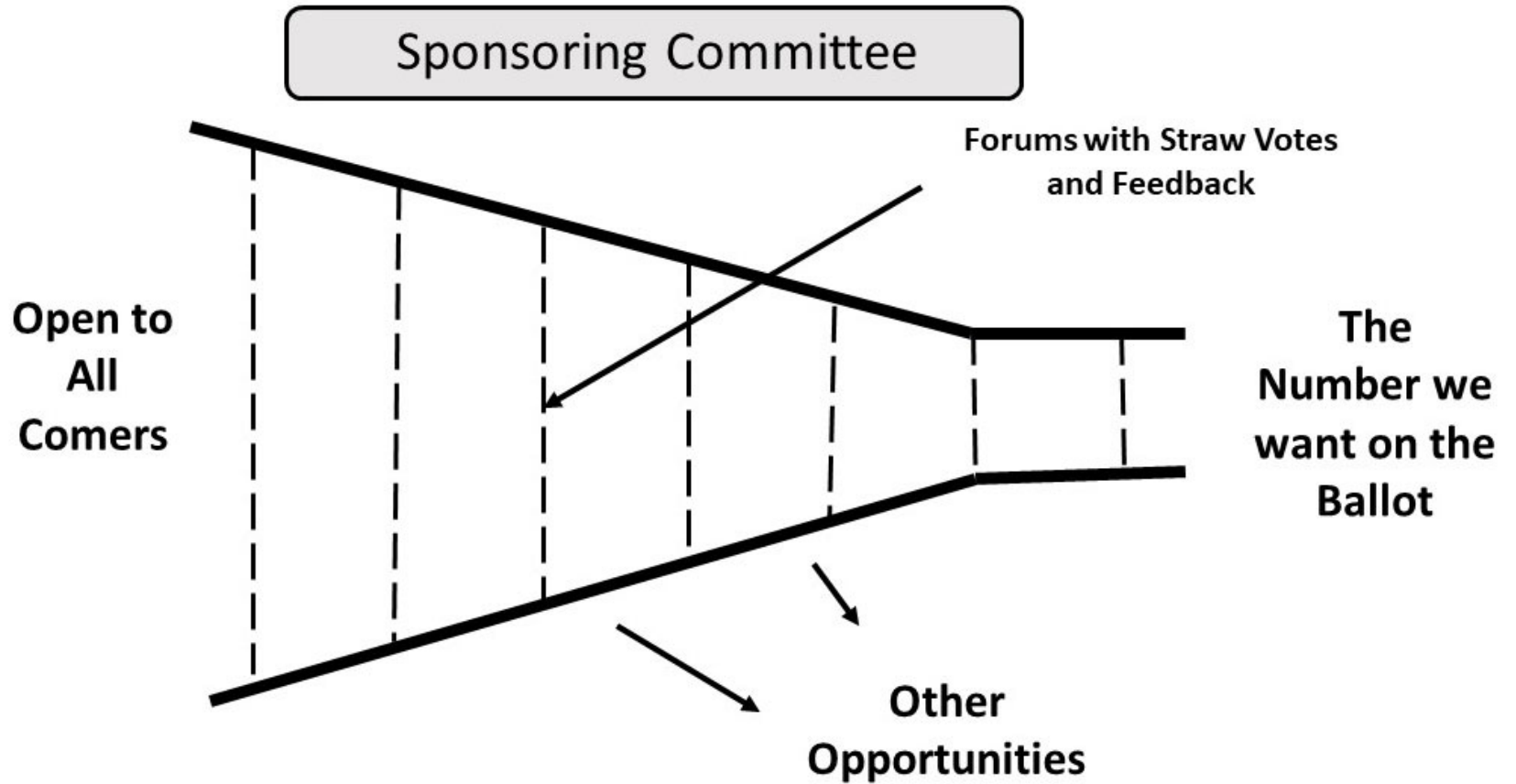
... Meanwhile,
School Board
Races go
begging

- Tito Ortiz
- Dan Kalmick
- Natalie Moser
- Gracie Van Der Mark
- Oscar Rodriguez
- Brian Burley
- Matthew Harper
- Casey McKeon
- Jeff Morin
- Billy O'Connell
- Sonya Green
- Eric Silkenson
- John Briscoe
- Thomas LaParne
- Amory Hanson

A Proposed Solution: “The Funnel”

- The HB Conservative Candidates Forum”
- A series of open forums for conservative candidates
- Start now, 15 months before November 2022
- Neutral sponsorship
- Audience “Straw Polls” for candidate feedback
- Less competitive candidates may drop out early
- Divert some to school board races and other opportunities

“The Funnel”



Role of Sponsoring Committee

- Provide neutrality and fairness by broad representation
- Promote forums – Large audiences increase effectiveness
- Provide feedback to parent organizations
- Parent organizations free to endorse as before
- Forum results “for information only”
- Will still be influential

Sponsoring Committee

- Central Committee
AD 72 & 74
- Surf City Tea
- HHRWF
- HBRA
- Eagle Forum
- OCYR
- CCR
- Lincoln Club
- New Majority
- Others?

Action Requested

- If you are a prospective candidate, Participate!
- If a club member, encourage your club to support the forums and have a representative on the Sponsoring Committee
- These slides will be on the HBRA.US website
- Contact Russ Neal for more information
 - russneal@ieee.org
 - 714-316-6179